

# We help Economic Development Partners

by helping your business community with training, seminars, business coaching services and financial support. We want to partner with you to achieve your economic development goals.



## Who is Community Futures?

Community Futures is a developmental lender who provides training and support services to rural small businesses, funded by Western Economic Diversification Canada. We are a community-focused, non-profit organization that relies on expert guidance from our local volunteer Board of Directors.

## What does Community Futures do?

Community Futures offers more than small business loans; We provide consulting services and training for small rural businesses. Our programs are specifically designed to help people start, grow, expand, franchise or sell their business.

## We help all kinds of rural small businesses at every stage

- Starting a business
- Buying a business
- Growing a business
- Selling a business

## How does Community Futures support Rural Economic Diversification

Rural Economic Diversification is the core of what we do. We work alongside community leaders and other key stakeholders to create Community Economic Development plans and implement projects that support value-added activity and expansion into new sectors.

We take the pulse of our business community and provide guidance on business retention and succession planning strategies.

## Community Futures helps stimulate growth in your business community!

We'd love to work closer with you to develop a more prosperous business community and a stronger diversified economy.

Reach out to us today to see how we can help you with your community projects, strategic planning for small businesses and non-profits, and small business support services in your area.

## Services & training we offer

- ✓ Creating a business plan
- ✓ Creating a marketing plan
- ✓ Securing financing
- ✓ Ensuring success
- ✓ Reviewing cash flow
- ✓ Setting up expansion strategies
- ✓ One-on-one coaching and business mentoring
- ✓ And more!

Let's collaborate together to host presentations, information sessions and to advance the training and skills of our business community.